

Website Critique Sheet for: <http://>

Date:

This sheet will be used to evaluate the different aspects of the website. Please take the time to rate the areas of the website and write any comments or suggestions you may have. Please use a separate sheet if you need more room. Thank you.

Platform: PC Mac	Browser: Explorer Netscape AOL WebTV Opera Safari Other:
Connection Speed: Dial-up ISDN DSL Broadband / Cable T1 / T3 Network Other / Unknown	
Resolution: 640x480 800x600 1024x768 1280x1024 1600x1200 Unknown Other:	
Age: 13 or under 14-17 18-25 26-39 40-59 60 or over	Sex: Male Female

Instructions:

Score the website design by circling one of the ratings according to the criteria listed below:

(1= awful; 2 = poor; 3 = average; 4 = good; 5 = excellent;)

Navigation and ease of use

The site is designed so that:

It loads in a reasonable amount of time.	1	2	3	4	5
It is easy to find the information you are looking for.	1	2	3	4	5
The home page gives a clear indication of what the site is about.	1	2	3	4	5
The various links on the home page are easy to understand.	1	2	3	4	5
It is easy to go to other links and return to the other menus on the site.	1	2	3	4	5
It is easy to return to the home page at any time.	1	2	3	4	5
The navigation graphics and footers are identical.	1	2	3	4	5
The design of the navigation is identical on each page.	1	2	3	4	5
All links work. There are no broken links.	1	2	3	4	5

Page layout

The site is designed so that:

It contains a site title with keyword and description meta tags.	1	2	3	4	5
Each page contains a title that is descriptive or representative of the page's content.	1	2	3	4	5
The banner or graphics used gives the site its identity.	1	2	3	4	5
Each page has a similar layout (or is purposely intended to have a distinctive layout for sections).	1	2	3	4	5
When different layouts are used throughout the site, they contribute to the cohesiveness of the entire site and do not distract or confuse the end user.	1	2	3	4	5

(continued on back)

Content and its reliability

The site is designed so that:

There are clear headings on pages.	1	2	3	4	5
The content is meaningful and is intended to educate, inform or entertain.	1	2	3	4	5
Contains a reasonable amount of information supporting the intent of the website.	1	2	3	4	5
Graphics reinforce ideas of content.	1	2	3	4	5
Top of page anchors are used as needed.	1	2	3	4	5
Wallpaper or background does not overpower text.	1	2	3	4	5

Appearance

The site is designed so that:

The design is tasteful and the colors harmonize with each other.	1	2	3	4	5
It is visually interesting with a variety of graphics.	1	2	3	4	5
There is continuity of style throughout the site.	1	2	3	4	5
The graphics are relevant to the topic and add to the design rather than annoy.	1	2	3	4	5
The design is relevant to the content.	1	2	3	4	5
No graphics are broken or missing.	1	2	3	4	5

Readability

The site is designed so that:

The text, tables, graphics and photos are easy to see and read.	1	2	3	4	5
The spelling and grammar is correct.	1	2	3	4	5
It includes content that is current and up-to-date (where necessary).	1	2	3	4	5
The size and color of the text and background makes it easy to read.	1	2	3	4	5
Content is summarized in short paragraphs.	1	2	3	4	5

Overall Impression

My overall rating for the site:	1	2	3	4	5
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Comments:

Please mention reasons why you liked or dislike this website:

Please offer comments, suggestions, constructive feedback, problems faced, etc: